

## Patient Care from All Angles

## 360 ORTHOPEDICS

360 Orthopedics, with full-service offices in Venice, Sarasota and Lakewood Ranch, is committed to providing the highest level of compassionate and professional orthopedic care possible. It accomplishes this through an innovative, 360-degree approach to patient care.

With its more than 40 years of practice in Sarasota, the 360-degree experience is embedded into every aspect of how 360 Orthopedics operates – from showing the utmost respect, privacy, and concern for patients, to offering a range of available treatment options.

"The 360 difference is about access," said CEO E.J. Ledesma. "Access to our highly skilled and experienced doctors, access to treatment and access to comprehensive care from initial visit through to rehabilitation." Ledesma, who joined 360 Orthopedics in May of 2020, said the organization's mission is to optimize its value to patients, doctors and staff, and the community it serves. "At the center of everything we do, quality and service are paramount."

## WHAT IS 360-DEGREE ACCESS?

- The 360-degree experience starts with a timely appointment. The practice aims to get patients into the office on the day, or the day after, they call.
- All three locations offer the same range of orthopedic specialties, ancillary services, physical therapy and more, so patients get to visit the location they prefer.
- Immediate access to the doctor each patient needs. "We know that people want to see the physician that will be treating them," said Ledesma. "We don't set patients up with the expectation they will get to see their doctor, only to put them through a bunch of hoops."
  - As little paperwork or red tape as possible. The practice

maintains a staff that's solely responsible for handling insurance authorizations for ancillary services, which include MRI, nerve conduction study (tests that measure nerve and muscle function), workers compensation and durable medical equipment. "We've made all aspects of the patient process more efficient and effective. As a result we have significantly reduced the time it takes for diagnosis and treatment," Ledesma explained.

We want our patients to gain long-lasting relief from any condition so they can get back on their feet, back to work, back in the game, and back to life.

- E.J. Ledesma, CEO, 360 Orthopedics

By adopting this 360-degree approach, 360 Orthopedics is positioned to provide an exceptional platform for patient care. "Access to individualized attention, and support for building quality relationships with doctors and with the practice as a whole is paramount, Ledesma explained. "We want our patients to gain long-lasting relief from any condition so they can get back on their feet, back to work, back in the game, and back to life."



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